



MICHAEL KOSTAL

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Profile

Versatile designer with professional experience in both interactive and print media. Whatever the project, I ensure the design is as effective as possible. I strive to design by values I believe in: integrity, originality, sensibility and creativity. I am currently seeking short and long-term freelance opportunities.

Experience

Independent Graphic Designer & Web Developer June 2006 – Present

- Concept to execution design services for websites, identity, posters, album artwork, and page layout; new mediums are always encouraged
- Personalized meetings provided to discover my clients' unique goals and project needs
- Multiple design reviews and approval checkpoints help keep projects on track and ensure they move in the right direction. Once the finalized design is approved the work is published via the web or produced with the aid of a professional printer
- Clients include Decibelle Music & Arts Festival, Kilo Records, AAIN Gallery Fine Arts (Basel, Switzerland), and numerous musicians (White Mystery, The Flat Cats, Verona Red, Benjamin Scholz, etcetera)

Designer & Developer at Canright Communications April 2008 – May 2010

- Created interactive and print media for B2B clients in a variety of industries, from start-ups to established firms
- Established trusting client relationships that led to additional projects
- Managed multiple projects simultaneously and ensured that all were delivered on time or before schedule
- Provided documentation and trained clients how to update and maintain sites we built

In House Designer at behindthechair.com August 2007 – February 2008

- Designed microsites, flash banners, HTML e-mails, catalogs, weekly planners, tee shirts, and other marketing material to support the behindthechair.com brand
- Followed creative briefs to create flash banners featured on site for clients such as: TIGI, JC Penney & Farouk

Screen Printer at ColorBurst May 2007 – August 2007

- Prepared artwork and screens, mixed ink, printed shirts

Recognition

- Runner-up: 2009 Cut&Paste 2D Digital Design Tournament
- Featured panelist at Atomic Sketch Chicago
- Selected to present at Pecha Kucha Night Chicago, Volume 6

Skills

Adobe Creative Suite, QuarkXpress, PHP, MySQL, HTML, CSS, jQuery, Wordpress Publishing Platform (as both CMS & Blog), Social Media Integration, Flash Animation/Scripting, Drawing/Illustration, Basic SEO, Microsoft Office

Education

Columbia College Chicago, Chicago, IL — B.A. Interactive Multimedia with concentration in Graphic Design, 2006

References

Available upon request